



100% PURE VEG

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Ricebath
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Namma Ricebath

Smart, Low-Investment Business Opportunity with NammaRicebath

Looking to invest in the booming food industry with low up front costs and high returns? NammaRicebath is the ideal choice!

Our franchise specializes in authentic South Indian vegetarian cuisine, offering a unique chefless model for easy management and reduced operational costs. Here's why NammaRicebath is a smart investment:





Low-Cost Entry Point

- ✓ Start with an investment as low as ₹5 lakhs, with scalable options up to ₹50 lakhs.
- ✓ Flexible franchise models fit any budget and growth ambition, making it easy to expand when you're ready.



Chef-less Kitchen Model

- ✓ A fully chefless system cuts down labor costs while maintaining standardized, high-quality recipes.
- ✓ Easy to operate without the need for specialized culinary staff, ensuring smooth day-to-day management.



South Indian Vegetarian Menu

- ✓ Delight customers with popular vegetarian dishes like idli, dosa, rice baths, and more.
- ✓ Designed for quick, wholesome, and need-based meals, perfect for today's health-conscious and fast-paced lifestyles.

High ROI

- ✓ Low operating costs and consistent sales mean attractive returns on investment.
- ✓ Proven profitability ensures strong financial growth over time.





Booming Vegetarian Market

- ✓ Tap into the fast-growing vegetarian food sector with NammaRicebath, a need-based business with sustainable market demand.
- ✓ Become part of a thriving, profitable industry with long-term potential.

Customizable Franchise Packages

- ✓ Choose from a variety of investment options tailored to your financial capacity and business goals.
- ✓ Whether you're setting up a small neighborhood spot or a larger outlet, NammaRicebath has a solution that fits your vision.

Additional Revenue Streams

Unlock multiple income opportunities by selling our exclusive NammaRicebath ready-to-cook pouches, packed masalas, savorys, and namkeens. These products cater to the growing demand for convenient, high-quality food solutions, allowing you to tap into the retail market and expand profits beyond in-house dining. Serve both dine-in customers and those who want to take home authentic South Indian flavors!

This franchise not only promises a low-cost, high-return investment but also positions you at the forefront of a thriving food industry.

*Take the leap and join the
NammaRicebath success story today!*



For Franchise enquiry mail to

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SCAN TO CONNECT

Different Hotel Franchise model options

Food Cart Franchise

Darshini Type Self Service/Service Hotel Franchise, with or without seating

NOTE: The investment may vary and is inclusive of complete set up, with all the kitchen equipment's, cutlery, interior, branding, front board, inventory for first 15 days and EXCEPT OF any Civil, Partition, statutory expenses, building advance etc.

Food Cart Franchise (Thindi Bandi)



A Push Food Cart
approximate investment up to

50000/-

Inclusive of all Utensils, Hot box, Branding, Boards, Franchise fee, Sample inventory and exclusive of refundable deposit of food cart provided on daily rental starting from Rs.100/- or can own it by investing additional amount of Rs.50,000/- onwards

Target Locations: Street food markets, Busy urban areas, small towns.

NOTE: The investment may vary and is inclusive of complete set up, with all the kitchen equipment's, cutlery, interior, branding, front board, except of REFUNDABLE DEPOSIT for Cart etc.,

Darshini Type Different options

CLASSIC MODEL

A Small set up of minimum 250 to 300 sq ft with only **SELF SERVICE OPTION**, approximate investment up to 5 lakhs

GOLD MODEL

A Medium size set up of minimum 600 to 750sq ft with **SELF SERVICE AND SEATING OPTION**, approximate investment up to 8 to 10lakhs

DIAMOND MODEL

A Bigger size set up of minimum 1200 to 1500 sq ft with **SELF SERVICE, SERVICE AND SEATING OPTION**, approximate investment up to 15 to 20 lakhs

NOTE: The investment may vary and is inclusive of complete set up, with all the kitchen equipment's, cutlery, interior, branding, front board, inventory for first 15 days and EXCEPT OF any Civil, Partition, statutory expenses, building advance etc.